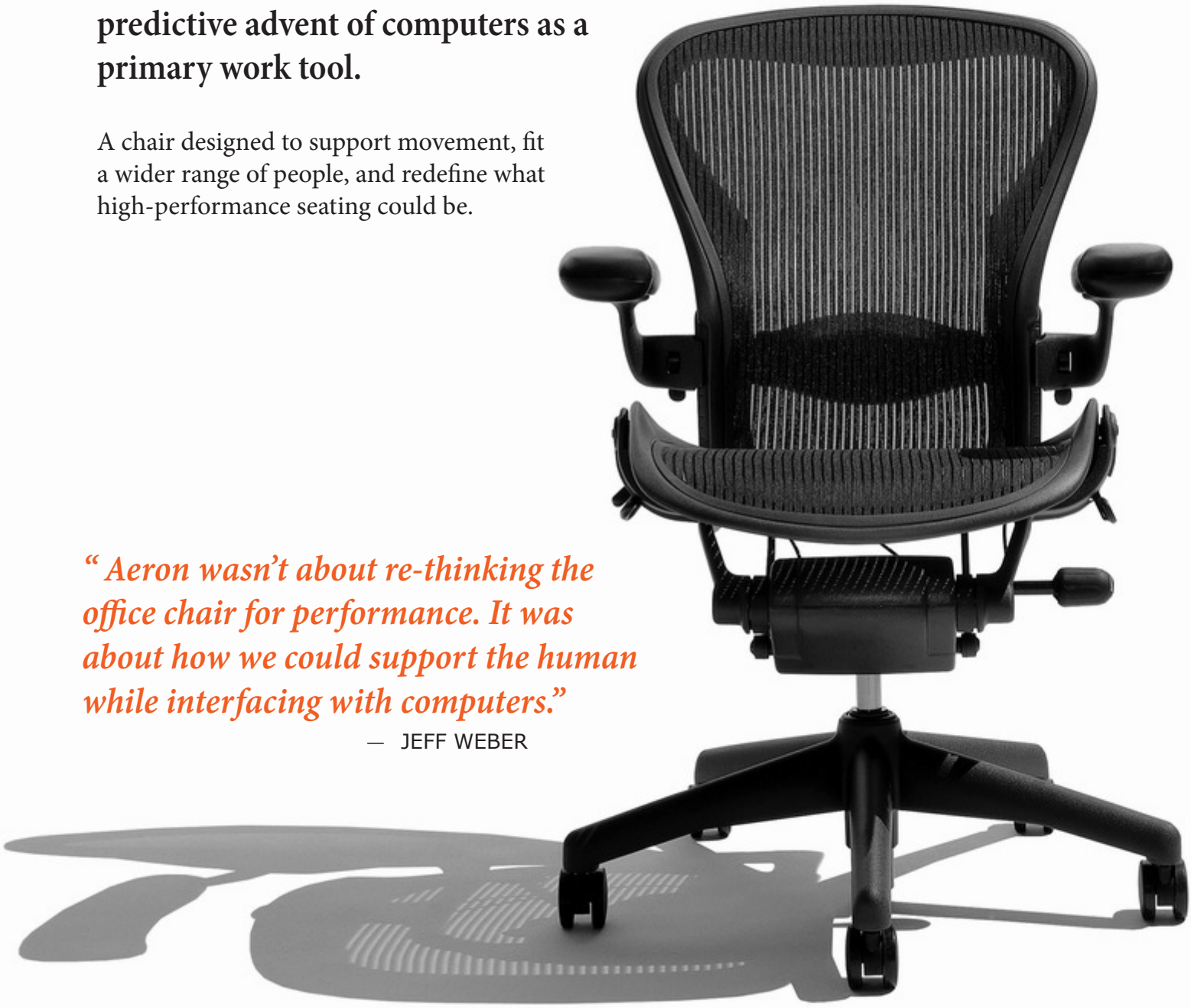
CASE STUDY

Aeron

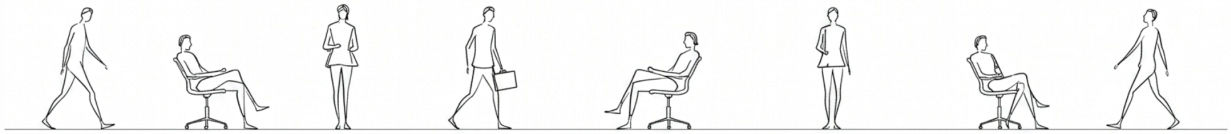
Based on research and the predictive advent of computers as a primary work tool.

A chair designed to support movement, fit a wider range of people, and redefine what high-performance seating could be.



" Aeron wasn't about re-thinking the office chair for performance. It was about how we could support the human while interfacing with computers."

— JEFF WEBER



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CASE STUDY

Rethinking the office chair

In the early 1990s, Herman Miller set out to create a new kind of office chair-one for a new work place that moved beyond upholstery and reconsidered technology, long hours working at computers, comfort, ergonomics, materials, and performance. The ambition was simple but radical: design a better sitting experience for more people, using fewer resources.



Design is about people, real people in the real world.

Bill Stumpf
In his Minneapolis Studio

CASE STUDY

A chair built on human understanding

Bill Stumpf and the design team combined observation, ergonomic research, prototyping, and relentless iteration. They studied how people sit, move, recline, and work across a wide range of body types and postures. The result was a chair that felt lighter, more breathable, more responsive, and more human. ID Magazine called it, “A Machine for Sitting”.

