CASE STUDY

Union

Sophisticated comfort.
Made for everyday.

A responsive chair for the way life moves.
Designed by Studio Weber + Associates
for Hyundai Livart.



" I dreamed of a design that everyone could use practically anywhere."

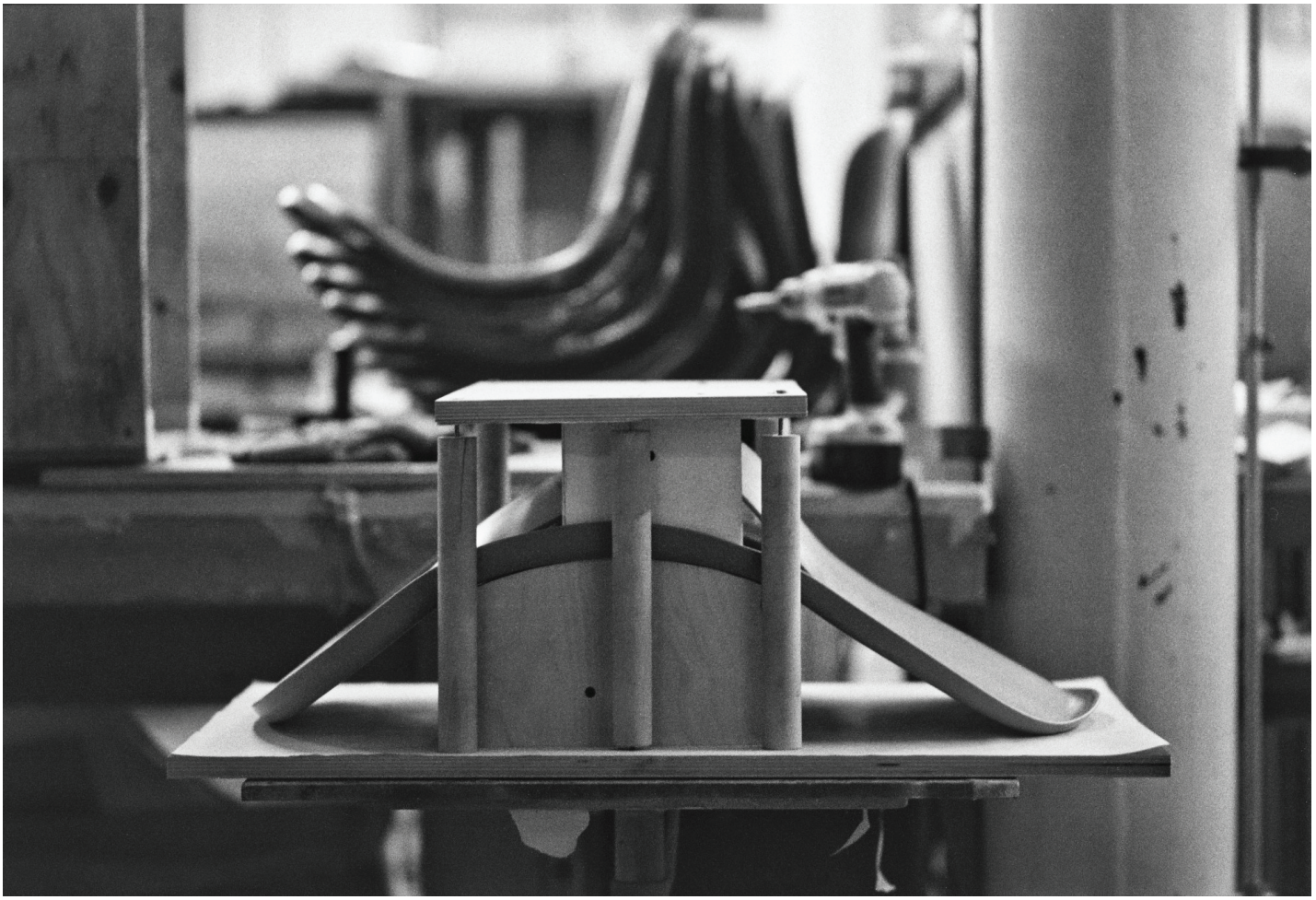
— JEFF WEBER

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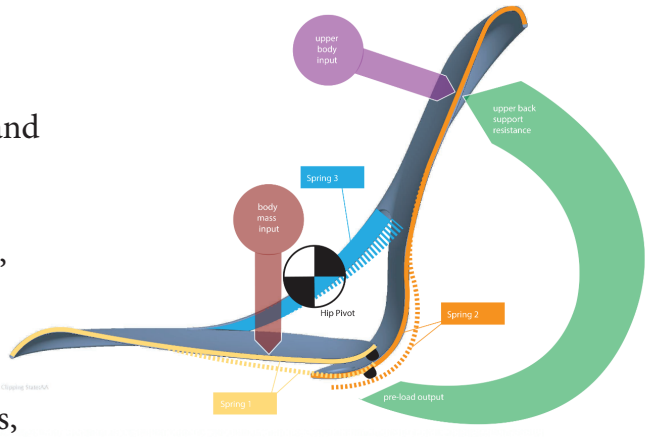
CASE STUDY

Simplicity earned.

Working shells, test fixtures, and seated studies turn ideas into physical questions.



Union's injection-molded BioFlex shell combines material and a compliant geometry that responds to to an individual in proportion to their unique weight and posture.



This cooling test fixture was developed to explore time, temperature, and material variation during the development process.

Recognized with Red Dot and GOOD DESIGN awards, 2022.

“ I wanted it to look simple on the outside but contain many functions inside.”

— JEFF WEBER

CASE STUDY

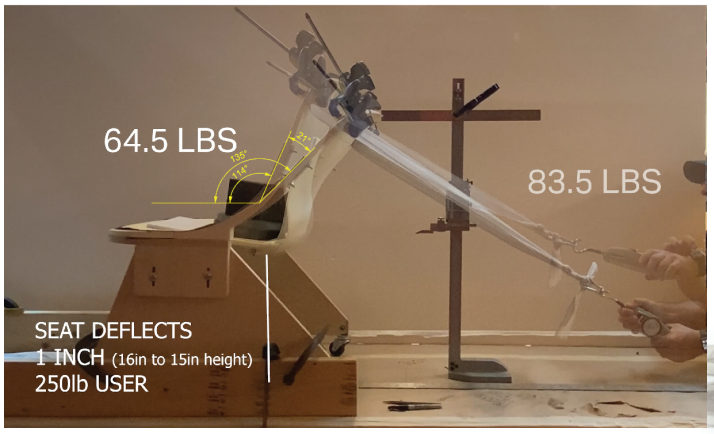
Build To Learn.

Make it. Sit in it. Learn from how it moves.



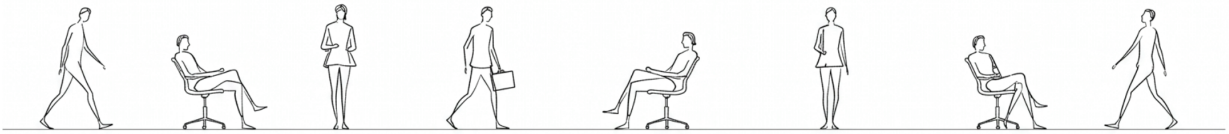
COMPLEXITY DISTILLED

How does a chair respond as a person shifts, leans, and reclines? Build to Learn makes those questions tangible.





Seated prototype studies explore a range of postures, from upright to reclined.



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